

Privacy Policy Effective Date: August 11, 2025

1. Introduction Donna Branch, LMFT, ("we", "our", or "us") is committed to protecting the privacy and confidentiality of your personal and health information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or engage with our services.

2. Information We Collect

Contact Information: Name, email address, phone number

Health Information: Information shared during intake or therapy sessions (protected under HIPAA)

Payment Information: If applicable, billing details for services

Technical Data: IP address, browser type, device information, and cookies

3. How We Collect Information

Online forms (e.g., contact, intake, appointment booking)

Email or phone communication

Website analytics and cookies

4. Use of Information

Provide therapy services

Schedule appointments

Respond to inquiries

Improve website functionality

Comply with legal obligations

5. Sharing of Information

We do not sell your personal information. We may share data with: HIPAA-compliant service providers (e.g., scheduling platforms, payment processors)

Legal authorities when required by law (e.g., mandatory reporting)

You, upon request, to access or correct your data

6. Your Rights Under California Law

Under the CCPA, California residents have the right to:

Know what personal data we collect and how it is used

Request deletion of personal data (subject to legal exceptions)

Opt-out of data sharing (we do not sell data)

Non-discrimination for exercising privacy rights

To exercise these rights, please email: donna@donnabranththerapy.com

7. Your Rights Under HIPAA

Your health information is confidential and protected

You may request access to your records

You may request corrections to your records

We will not disclose your health information without your consent, except as required by law

8. Data Security

SSL encryption

Secure data storage

Limited access to sensitive information

Regular security audits

9. Cookies and Tracking

Our website may use cookies to enhance user experience. You can disable cookies in your browser settings.

10. Minors

We do not knowingly collect personal information from individuals under the age of 13 without parental consent.

11. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with the updated effective date.

12. Contact Us

If you have questions or concerns about this Privacy Policy or your data, please contact: Donna Branch Therapy Services

Email: donna.branch@branchpros.com

Phone: (760) 826-7464

Address: Menifee, CA 92584